

2019 Sound of Silence Tesla Rally -- We are minutes, not miles, from adventure!

Hello all Tesla Enthusiasts,

This is a note to let all of you know about the exciting events that are happening this year on May 17-19.


Registration for the Sound of Silence Tesla Rally will be at the Chamber of Commerce building located at 615 Washington Street. Registration will be available all day on Friday and then again Saturday morning if need be. Upon registration you will receive \$10 in Custer Cash, a 2019 Tesla pin, Black Hills map, and Crazy Horse dash ID. If this is not your first Sound of Silence Tesla Rally you will not receive a free road trip lanyard so please bring the one you received your first year or order one through the registration link. If you purchased a shirt and/or lanyard you will receive those at registration as well.

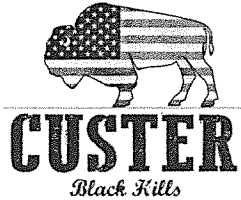
On Friday from 5pm-7pm we have a Tesla Mixer with free food and beverages. It will be held at Mt. Rushmore Brewing Company Event Center (formally the Custer Corral) located at 140 Mt. Rushmore Road. It is a place where you can show off your Tesla to the general public and other Tesla owners. Then you are on your own for the rest of night.

Saturday the 19th is a free day for the most part with options of things to do if you want to be a part of them. At 4:30pm we have the annual opportunity for a group photo with Crazy Horse in the background. You will all receive a dash ID that gives you free entrance to Crazy Horse Memorial anytime on Saturday. They will have a special place for you to park in the upper parking lot for the photo opportunity. Make sure you park with the Crazy Horse carving behind your car. It is really important to be on time for this or you will miss out! Then at 6pm we have the Sound of Silence Dinner at Pizza Works located at 429 Mt. Rushmore Road. There will be appetizers, salad, and pizza on a buffet. The meal including soft drinks is included with your registration. A cash bar will be available. The pizza on the buffet will include a vegetarian option. Gluten free crust is available by special request. Please let us know ahead of time if you need the gluten free option so we can let the folks at Pizza Works know. The dinner should last until about 7pm at which time you are also able to visit any other business in Custer.

Sunday is an open travel day, and I assume many of you will be traveling home. If you have time and would like to visit other parts of the Southern Black Hills, ask one of our Visitor Center Information Specialists who would be happy to recommend some places to see.

CUSTER AREA CHAMBER OF COMMERCE
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It's Open House Weekend in Custer State Park so there's free entrance to the Park all weekend. Make plans to drive through Needles Highway, Iron Mountain Road and the Wildlife Loop. This summer Custer State Park is celebrating their 100th Year and there will be many fun events happening throughout the year. One in particular that is kicking off on May 17th is the 100 Year Scavenger Hunt. To participate, visitors have to find 5 markers within the park and take a selfie with each marker. Then submit selfies to parkinfo@state.sd.us to win a chance at the park's prize package. For more information on events happening in Custer State Park, make plans to stop in to the Custer State Park Visitor Center.

Some things to note-in addition to the 20+ destination chargers located throughout Custer; we also now have 8 Super Chargers located behind Lynn's Dakotamart (800 Mt Rushmore Road). Also, the weather can be unpredictable in Custer during the month of May, and it's generally cold at night. It's best to come prepared by packing hats, coats, and gloves.

We look forward to seeing old friends again and to meeting new friends. The drives around the Black Hills are perfect for your Tesla. See you soon!

Respectfully,

Dolsee Davenport

Custer Chamber of Commerce Executive Director