

CHARGED Electric Vehicles Magazine Announces its Inaugural Issue

St. Petersburg, Florida, Nov 18, 2011 – CHARGED Electric Vehicles Magazine is the first periodical dedicated to bringing electric vehicles to primetime in an informative, creative, and interactive style. The January 2012 issue will be on newsstands December 19th with discounted subscriptions are available now. The magazine's website, www.ChargedEVs.com, has quickly gained popularity among industry insiders and electric vehicle enthusiasts.

Already a \$30-billion industry, many expect the electric vehicle wave to rival the Internet and wireless telephony booms. By the end of 2016, J.D. Power and Associates expects there to be 159 hybrid and electric vehicle models available for purchase in the U.S. market alone. The passenger car presents only one facet of a far-reaching revolution. From scooters to school buses and racing motorcycles to car ferries, all types of vehicles are going electric. CHARGED Electric Vehicles Magazine is the one-stop source for all information on the electric revolution.

"Transitioning the world to electric-powered transportation is a good idea for a myriad of different reasons," said publisher Christian Ruoff. "CHARGED Electric Vehicles Magazine is about progress – advancing the technology and inspiring people to think, 'Why hasn't this happened yet?'"

As the world's automakers move quickly to get EVs into their showrooms, waves of inspiration are spreading among manufacturers of advanced batteries, power electronics, charging systems and other components and services. CHARGED covers everything from trending technologies to the buyer's perspective and the economical implications of this exponentially expanding industry.

Every issue will include:

- Vehicle spotlights
- Product reviews
- Trending technologies
- Company profiles
- Early adopter insights
- Charging
- Battery technology
- Energy, environment, politics & foreign policy

The magazine's website is a leading online resource for EV topics. It features pages such as *Newswire*, which highlights the most important daily EV news, and *Hot Off The Press*, which previews articles from inside the latest issues.

The CHARGED Electric Vehicles Directory, a comprehensive listing of vehicles, parts, manufacturers, and dealers, will be available in the fall of 2012. The Directory is a must-have for anyone working or buying in the EV marketplace.

Editorial Contact:
Christian Ruoff, Publisher
717.368.2829 - Office
888.908.1044 - Fax
Chris@ChargedEVs.com

Advertising Director:
Laurel Zimmer
727.258.7867 - Office
720.220.9455 - Cell
888.908.1044 - Fax
Laurel@ChargedEVs.com